

Proposed Minutes  
Marine City Festival, Inc.  
Board Meeting  
April 19, 2015  
Alger Street

Present: Melisa, Rob, Rick, Nicole, Marc, Bob

Absent: Carol

**Update regarding Treasurer:** Carol has abandoned her post with no contact (no return calls, text, or emails). Carol Watson is officially removed from her position as treasurer for Marine City Festival, as of April 19, 2015.

Resumes' will be accepted from potential applicants for this position to include 3 references (2 business)

**IMPORTANT UPDATE: the IRS has granted Marine City Festival with a 501©3**

**Financial Update:**

Current checking account balance \$15,501.15

\$435.00 to be deposited from vendors, parade applicants, and sponsor forms.

\$1,000.00 received from NorthStar Bank as sponsorship for Ms. Maritime and the float.

Motion: Rick motions that the festival open a checking account at NorthStar, provided there are no fees, to maintain Ms. Maritime Days and the parade float. Rob 2<sup>nd</sup>, all ayes. So passed.

\$17,920.00 currently in expenses for planned events.

**Port-A-Potties** – Jays Septic

**Sponsor Discussion** – Action Team Realty submitted sponsorship

C3 Equipment (providing festival stage, mega trucks and will bring the soap box derby ramp over the ferry)

Jones Rental (rental for the Kubota during festival)

Motion: Rob requests that we offer Gold Sponsorships to these 2 companies for services rendered. Marc 2<sup>nd</sup>, all ayes. So passed

GT Graphics (business cards, Arts & Crafts Signs, Window decals, t-shirt labor, tri-fold labor and layout, yard sign)

Motion: Rick requests that we offer Gold Sponsorship to GT Graphics for services rendered. Melisa 2<sup>nd</sup>, Rob abstained from vote, Marc, Bob, and Nicole agree. So passed.

**Entertainment:** on budget with \$5,000.00 budget

### **Vendor Applications Received**

GloWorks – On hold pending further discussion

Jewel Scent Candles – approved

Elaine Bjork (homemade jewelry) – approved

Motion: Melisa requests to approve the above 2 applications received. Rick 2<sup>nd</sup>, all ayes. So passed

**Parade Update:** Received applications

Richmond Good ole' Days , 82<sup>nd</sup> Airborne Division, Big Boy

**Soap Box Derby:** 1 application so far

**Miss. Maritime Days:** applications were sent out the first week of April and have received 4 entries so far.

**Perch Point Conservation Club Flea Market:** handed out business cards. Inquired about the Daisy Inflatable shooting range. Were told Pheasants Forever has the inflatable and they would speak with them.

**Ribs on the River:** flyer is being generated, still seeking a sponsor.

**HOH:** Motorcycle Show flyer was created by HOH and is being distributed.

**Upcoming Parades:** Attending SuckerFest 5/2 and the Memorial Day Parade 5/25.

Nicole will take over generating more applicants for the parade.

**Marketing:** Melisa will be at a booth for the first Chamber Flea Market 5/16 and possibly setting up outside of VG's with store approval.

**Swag Bags discussion:** provide to sponsors who donate time, material, and/or money that falls between the Gold and Silver Sponsorships. More discussion is needed. Rob will put together a sample bag.

**Fundraising:** Marc is waiting to pick up the check from Stevie B's from the fundraising day. Rick will pick up the check.

**Melisa:**

BMX show still needs a sponsor

Internet Providers – would they be willing to give us free WIFI for the weekend in return for advertising?

Cable Providers – would they be willing to borrow out TVs and connection in the beer garden to watch any upcoming fights/games?

More discussion needed.

Next meeting April 21, 2015 at Gars Lounge at 7 pm.