



## **2017 Advertising & Sponsorship Options and Commitment Form**

### **\*TITLE SPONSOR \$15,000 \_\_\_\_\_**

- Company name highlighted as Title Sponsor on Schedule of Events and Festival Promotional Materials (excludes forms and individual event promotional items)
- Company name in all Radio Advertising with our local radio partners
- Ability to purchase discounted radio advertising through our local partners
- Company logo on all pages of Maritime Days Official Website with Hyperlink
- Banner Ad on Home Page of Maritime Days Official Website
- Social Media Posts on Facebook and Twitter
- Prime Vendor/Exhibit Space for prospecting, merchandising and distribution
- Company logo on collectable festival tee shirts and staff shirts
- Ability to hang Ten (10) company-supplied banners (3'x5') inside Festival Garden
- Free parade entry for premium advertising opportunity
- Company logo highlighted on sponsor recognition boards on festival grounds
- Five (5) festival sponsor window decals to be displayed in high visibility locations of sponsor's choice.

### **\*Fireworks Sponsor \$ 6,000 \_\_\_\_\_**

- Company highlighted as Named Fireworks Sponsor on Schedule of Events and Festival Promotional Materials (excludes forms and individual event promotional items)
- Company name in all Radio Advertising when promoting fireworks
- Ability to purchase discounted radio advertising through our local partners
- Company logo on all pages of Maritime Days Official Website with Hyperlink
- Banner Ad on Home Page of Maritime Days Official Website
- Social Media Posts on Facebook and Twitter
- Prime Vendor/Exhibit Space for prospecting, merchandising and distribution
- Company logo on festival collectable tee shirts and staff shirts
- Ability to hang (4) four company supplied banners (3'x5') inside Festival Garden
- Free parade entry for premium advertising opportunity
- Company name and logo highlighted on sponsor recognition boards on festival grounds
- Three (3) festival sponsor window decals to be displayed in hi visibility locations of sponsor choice

#### Board of Directors

Robert Blanchard, [Blanchard39msu@hotmail.com](mailto:Blanchard39msu@hotmail.com)  
Rob Gardiner, [Baseball1016@yahoo.com](mailto:Baseball1016@yahoo.com)  
Bob Vernier, [mr\\_c69\\_2000@yahoo.com](mailto:mr_c69_2000@yahoo.com)  
Melisa Blanchard, [Stock1ma@hotmail.com](mailto:Stock1ma@hotmail.com)  
Dawn Campbell, [dawnbark5@hotmail.com](mailto:dawnbark5@hotmail.com)

#### Officers

President – Michele Boren, [michele057@yahoo.com](mailto:michele057@yahoo.com)  
Vice President – Rick Papin, [D\\_papin65@yahoo.com](mailto:D_papin65@yahoo.com)  
Treasurer - Julie Davenport, [Jjd68@yahoo.com](mailto:Jjd68@yahoo.com)  
Secretary – Gloria Dubay, [gloriadubay@sbcglobal.net](mailto:gloriadubay@sbcglobal.net)



**\*Main Stage Named Sponsor \$3,000.00 \_\_\_\_\_**

**\*Festival Stage Named Sponsor \$2,500.00 \_\_\_\_\_**

- Company highlighted as Named Stage Sponsor on Schedule of Events
- Company name in all radio advertising when promoting stage headliners
- Ability to purchase discounted radio advertising through our local partners
- Company logo on all pages of Maritime Days Official Website with Hyperlink
- Banner Ad on Home Page of Maritime Days Official Website
- Social Media Posts on Facebook and Twitter
- Prime Vendor/Exhibit Space for prospecting, merchandising and distribution adjacent to stage
- Company logo on festival collectable tee shirts and staff shirts
- Company logo highlighted on stage schedules and sponsor recognition boards on festival grounds
- Ability to hang (2) two company supplied banners (3’x5’) on/around Sponsored Stage plus (1) additional in Festival Beverage Garden
- Free parade entry for premium advertising opportunity
- Two (2) festival sponsor window decals to be displayed in high visibility locations of sponsor’s choice

**\*Named Event Sponsorship:**

\_\_\_\_\_ **Water Ski Show \$3,000**                      \_\_\_\_\_ **Ribs on the River \$2,500**  
 \_\_\_\_\_ **BMX Bicycle Show \$3,000**                      \_\_\_\_\_ **Parade \$2,500**

\_\_\_\_\_ **Other Event Expenses \$2,500 +**  
(insurance, permits, advertising, portable restrooms, etc)

- Company highlighted in Schedule of Events as “specific” event named sponsor
- Company name in all Radio Advertising when promoting “specific” sponsored event
- Ability to purchase discounted radio advertising through our local partners
- Company logo on ALL pages of Maritime Days Official Website with Hyperlink
- Banner Ad on Home Page of Maritime Days Official Website
- Social Media Posts on Facebook and Twitter
- Prime Vendor/Exhibit Space for prospecting, merchandising and distribution
- Company logo on collectable festival tee shirts and staff shirts
- Ability to hang (3) three company supplied banners (3’x5’) inside Festival Garden
- Free parade entry for premium advertising opportunity
- Company logo highlighted on sponsor recognition boards on festival grounds
- Two (2) festival sponsor window decals to be displayed in high visibility locations of sponsor’s choice



Marine City Festival Inc  
PO Box 192, Marine City, MI 48039  
Email: Info@MaritimeDays.com  
Website: www.MaritimeDays.com  
August 4, 5, 6<sup>th</sup> 2017

**\*Gold Sponsorship \$1000 \_\_\_\_\_**

- One (1) Vendor/Exhibit Space for prospecting, merchandising and distribution
- Company name on collectable festival tee shirts and staff shirts
- Ability to hang (1) one company supplied banner (3'x5') inside Festival Garden
- Company name on ALL pages of Maritime Days Official Website with Hyperlink
- Ability to purchase discounted radio advertising through our local partners
- Free parade entry for premium advertising opportunity
- Company name *highlighted* on Sponsor Recognition Boards on festival grounds and Schedule of Events
- Two (2) festival sponsor window decals to be displayed on storefront or auto

**\*Silver Sponsorship \$250 \_\_\_\_\_**

- Ability to purchase discounted radio advertising through our local partners
- Free parade entry for premium advertising opportunity
- One (1) festival sponsor window decal to be displayed on storefront or auto
- Business name listed on: Maritime Days Official Website Sponsor Page, Sponsor Recognition Board on festival grounds, and Schedule of Events

**\*Small Business Sponsorship \$150 \_\_\_\_\_**

**\*Family Sponsorship \$20 \_\_\_\_\_**

- One (1) festival sponsor window decal to be displayed on storefront or auto
- Business or Family (Optional) name listed on: Maritime Days Official Website Sponsor Page, Sponsor Recognition Board on festival grounds, and Schedule of Events

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Business/Family Name to be advertised? \_\_\_\_\_

Checks can be mailed to: Marine City Festival Inc., P.O. Box 192, Marine City, MI 48039

*\* Radio Advertising, Vendor space (the sale of items and size of space) Parade Entries, etc will need to be arranged with festival committee prior to event and are available on a first come basis*

*\*Sponsorship must be paid in full prior to printing deadlines (April 1, 2017) to be included in promotional material.*

Board of Directors  
Robert Blanchard, Blanchard39msu@hotmail.com  
Rob Gardiner, Baseball1016@yahoo.com  
Bob Vernier, mr\_c69\_2000@yahoo.com  
Melisa Blanchard, Stock1ma@hotmail.com  
Dawn Campbell, dawnbark5@hotmail.com

Officers  
President – Michele Boren, michele057@yahoo.com  
Vice President – Rick Papin, D\_papin65@yahoo.com  
Treasurer - Julie Davenport, Jjld68@yahoo.com  
Secretary – Gloria Dubay, gloriaadubay@sbcglobal.net