

Marine City Festival
General Membership Meeting
3/15/16
Gars Lounge

Present: Melisa, Rob, Julie, Nicole, Bob, Marc, Rick

Absent: None

Guests: Don Davenport, Chuck and Laura Seigneurie, Mike and Matt Horn, Marykay and George Bukowski, Jason Markel, Bob and Bonnie Gardner, Chris Finsterwald, Steve Gobi, Larry Buren

Review minutes from 11/3/15, 1/6/16, and 1/26/16.

Table minutes form 1/26/16 as they were not prepared in time.

Motion: Rick motions to accept the other 2 minutes as presented. Rob 2nd all ayes so passed.

Financial Update:

\$26,449.81 in checking account, \$ 2,468.91 in savings, and \$ 1,628.00 in Ms Maritime

A budget has been created from what is in the accounts currently. If we make no more money we would be able to break even at this point

- Event fee from last year has doubled this year
- Need to budget in an increase in port-a-potties, entertainment, advertising, Ribs on the River, and the parade.

Motion: Rob motions to accept the financial update as presented. Rick 2nd all ayes so passed.

Event Chairs:

Arts and Crafts – requesting new signage; same food vendor returning

Fishing Tournament – Saturday 10 am, same location. Mike will work on the flyer and get it over to Melisa this weekend for approval. He has prizes covered.

Old NewsBoys – no luck on the dunk tank – still looking

Lions Club – Melisa Needs to get letter of request to them for tables.

Car Show – Boy Scouts – updated flyer, would prefer he same location. Doing a car wash Saturday

5K – Jessica is working on new route and a new registration company. Teamed up with the bowling team with 10% profit.

Teddy Bear Picnic – Library and Relevant Church

Bubble Gum Blowing Contest – new sponsor GT Graphics

Sandy Art Contest – Grace Halpin would like to host

Kids Demo Derby – Commissioner Lisa Hendricks and Mayor Stowarczyk sponsoring

Parade – 1 entry. Miriam and Georgia have to step down as chairs. Need a parade committee, maybe a co-chair to help Melisa? Bonnie will help, possibly the Lions Club

Website – has been updated

Kinetic Energy – Homeland Security, Coast Guard and Border Patrol have ok'd to being the ramp back over this summer on the ferry. Sponsor is cutting a check this week. Quotes for trophies are the same as last year. PA system has been borrowed for event.

Beer Pong – trophy is being built

Fireworks - \$6000.00 check in hand from DTE Energy! To be staged in front of the lighthouse.

Ribs on the River – working on shirts, sausage has been donated from Fresh Food Depot, working on the ribs

Softball – Marc made the flyer, will email it to Melisa before distributing.

New Vendors:

Good to Glow – Exclusive

CJ Vending

LuLaRue

All that Glitters

Zesty Tomato and Grill

Gemstones by Filmer

Yorks Concession

Oragami Owl

Younique

Renewal by Anderson

Motion: Marc to accept the new vendors as presented. Rob 2nd all ayes so passed.

\$ 7,935.00 to be deposited from vendors and sponsors - \$6000.00 to fireworks

Advertising – was granted to Blackburn Radio

Entertainment:

Need a meeting Friday 3/18/16 at 9 pm Melisa's house.

Complete sound set in available, 30 minute interval between bands. Any questions can be directed to Steve, open phone number.

Administration Business:

TIFA Board – asked to offset the city event fees. Were asked to lower the numbers

Sponsors – post cards to previous sponsors

Parade season: float needs maintenance, wait until after Suckerfest

Suckerfest 5/1

Marine City Memorial 5/30

New Baltimore Fishfly 6/26

Port Huron not posted yet

Yale Bologna Festival 7/30

T-Shirts – need to be ready 4/15 for print

Amusement Proposal – no contract yet, no pre-sale possible cheaper day on Saturday

Membership – any ideas on how to expand membership? How to continue to grow? Keep sharing posts on Facebook.

Next meeting:

3/29 at Gars 630 pm

4/14 at Gars 630 pm

5/9 at Gars 630 pm