

Marine City Festival Inc
General Membership Meeting Agenda
Sunday March 22nd 2015, 3:00 pm @ Blanchard Residence

Meeting Called to order at 3:05pm.

Present: Melisa Blanchard, Rob Gardiner, Rick Papin, Marc Rau, Bob Blanchard

Guests: Andrea Taubie

Absent: Nicole DuVall, Carol Watson

Read and discussed meeting minutes from 3/9/15 membership meeting. Bob motioned to approve minutes with necessary corrections. Rick 2nd all approved.

Financial Update: No official update since last meeting. We do have some new mail with checks but will make deposits at end of month.

Administrative Business:

- Discussed Vendor Applications: Approved: Angels Scarves, Younique, Young Living Essential Oils, Bayou Billy Jr (Food), Boy Scout Troop 296, Trippin Tunnel. Tabled: Daughters of Isabella (no deposit and need to talk to Lions Club because they have also inquired about wheelbarrow of joy) and It Works by Samantha Tesluck (no payment)
- Discussed Portable Restroom Quotes: we received 3 quotes Scott's Potty's \$2130 (donated sink), Jay's Septic \$2205 (won't know about sponsorship until Monday), \$2603 ABC Home and Commercial. Tabled approval until we hear from Jay's septic on sponsorship because there was a mishap with email plus they have also been the festival provider for 3 years.
- Discussed pros and cons of ride proposals. Everyone agreed to sign a contract with Carey and Paul Group due to cost differences Melisa will sign and email on Monday.
- Discussed our expected budget and expenditures and possible ideas if we have extra money.
- Rick is still working on a dumpster. He needed clarification of what size. 30 yrd preferred, but we will take what we can get.
- Update on Event Application and City Meetings. Melisa and Bob met with the City Manager, Police Dept, and DPW Dept. We just need to re-submit final schedule of events and electrical needs so we can get city event fee quotes. Melisa went to TIFA meeting on 3.17.15. They need city quotes before they can make a decision and want to see if the commission co-sponsors us.
- Andrea presented entertainment proposal. Much discussion about each band. She will start to make final commitments and sign contracts. Superstar 80's band needs \$500 down. We are all planning a total budget of \$5000.

- Quick updates on activities
 - Soapbox Racing Event (forms are out)
 - Ribs on the River, we still need a sponsor. Discussed selling raffle tickets to fund event for Judge Spots.

Motion made to sell 200 raffle tickets at \$10 each. 4 – 1 Judge spot will be the prizes to be drawn at 8:00pm in the Beer Garden. Need not be present to win on Friday July 31st. Motion made by Marc and Bob 2nd. All in favor, passed.
 - Beer Pong Tournament no real updates except we will have a DJ on the stage for it.
 - Horse Drawn Wagon. As approved at the membership meeting on 3.9.15 we have \$300 allocated for this. Bob asked Historic Society if they want to do tours. If they do, they would pay the \$300 and then would make money back doing tours. They can run 1 hour tours every 2 hours between specific times. When tours are not running we will use this as a fancy taxi. \$2 per ride, \$1 to MD \$1 to Horse guys or \$5 all day wrist bands. 5 carriage stops in town.
 - Motorcycle Show: HOH has printed posters and postcards. They already started advertising at Gibraltar motorcycle show this past weekend. Bob met up with them and got a lot of business cards for vendors there too.
 - Parade: new staging area to be south side of big bridge like it used to be in the old days. Scott, Bruce, and Carroll Streets. Route to be over bridge, east on Bridge Street to Water, to Broadway, to Main, and back over bridge. If entries have issue with going over bridge they can stage behind Holy Cross and jump in.

New Activities that we are looking into: Jennifer Knightstep has offered to organize a Munzee Scavenger Hunt and donate all of the necessary prizes. Mike Horn has offered to do a fishing contest for us. He will provide everything including prizes. Would like to be over by the Lighthouse this year. Everyone approved of these 2 new events but would like to see representatives at the next meeting for formality purposes.

Advertising Update:

- Upcoming Parades, Suckerfest May 3rd family fun parade for all of us, Memorial Day Parade will pull float but probably not ride on it, Queens Parades: June 28, Bayrama, July 5th Algonac, TBD Port Huron, and discussed looking into another Macomb County area parade instead of July 25th Yale.
- Go Fund Me, we have \$70 in 11 days – Not Good! Need to look into pulling it and finding another crown funding option that better fits our needs. We did however get 2 new sponsors out of it! Mike Merrill and Erin Doetsch 😊
- Discussed possible chamber advertising. Overall consensus was that we could put our tri-folds out instead of placing ad in visitors guide. Need to look into possible advertising grant through county and chamber. Need to follow up with why we are not listed on the local events section on Chamber page. Very unhappy about this.

- Discussed possible vendor opportunities for us to sell raffle tickets, t-shirts, and sponsorship while promoting the event. Will probably do a few Chamber Flea Markets and going to try to get in front of VG's for a Saturday or 2.

Melisa contacted Palms and Belle River PTO groups about doing a ladies night out. Both have declined. Neither is interested in doing anything for the festival to fundraise for themselves even after helping Belle River out 2 years ago.

Bob suggested that everyone have at least 1 thing they are working on and to report back to the group in a week. Marc is going to create a volunteer spread sheet for dunk tank, Rick is going to look into dumpsters, Rob is going to make decals.

Meeting Adjourned at 8:00pm – Next Meeting, TBD