

Marine City Maritime Days Festival
Board Meeting
5/25/16
Blanchard Residence

Meeting called to order at 6:42 p.m.

Present: Melisa, Julie, Bob, Rick, Rob, Marc, Gloria

Absent: None

Review minutes from 5/9/16

Motion: Rick motions to accept minutes as presented. Julie 2nd all ayes so passed.

Melisa received a call from City Clerk. The Commission wants to see layout of festival. We will need final approval from the City, so she wants to go over Schedule. She submitted request for permit. If there are changes made, we can submit it to them later.

- There are no Wednesday road closures
- The carnival people will not start setting up in town until Thursday
- Wednesday we will pick up fence
- The DPW will turn on electric Monday in King rd park
- We will begin set up Wednesday evening, and we will stay out of the street on Wednesday.
- Designate handicap spaces
- Schedule a noon road closure on Thursday
- The ramp cannot be in town before noon on Thursday
- Set up arts & crafts on Friday, coordinate with DPW to supply electric to them
- Beer garden will open at 4:00 p.m. Friday-No alcohol will be sold prior to that time. 1:30 a.m. closing
- We will not be closing Water Street between the beach and Broadway
- Friday 6:00 p.m. opening ceremony
- Friday 10:00 p.m. fireworks - Melisa proposes to aim the fireworks for Lighthouse Park
- Rain delay is scheduled for Saturday
- 5k Saturday 8:00 a.m. There's only 1 loop this year

Sand art contest used to be 1st thing Saturday morning, but there's so much going on that morning, there's really no time to do it. There's been no contact with Grace about this yet. We will do sand art Saturday afternoon from 4:00-6:00 p.m. Gloria will chair event. We will try to recruit 3 NHS kids to judge it. \$100 to buy 3 prizes for 1st, 2nd and 3rd places. Gloria talk to Donna at Lumber Jack about donating prizes again this year. If they will donate, then we will knock the amount down to \$50. Look into getting Dairy Queen and/or Sunrise gift certificates.

Motion: Melisa motions to give Gloria \$100 to buy prizes. Rick 2nd all ayes so passed.

Rick-can get Rosie O'Grady gift cards

Melisa-Buffalo Wild Wings will do baskets/gift cards. We can check with P.F. Chang's and other chain restaurants outside Marine City to see if they will donate.

Midway will open at 10:00 a.m. Saturday. Amusement Company in Broadway Park

We need to get a hose truck into the park adjacent to Beaton's Law office to do spray game Bob made for fire department.

Beer garden hours are 1:30 p.m. – 1:30 a.m. Saturday
Motorcycle show from 4:00 p.m.-8:00 p.m. and then after party

Comic Con people reached out to Melisa. They won't do a costume contest, but will do a flash mob dance 11:00 a.m.-12:00 p.m. Saturday. Melisa called Nickel and Saph to check on liability and insurance says that's no problem. It's different than a dance floor.

Fellowship Baptist Church will do free throw shots. They will do prizes. 4:00 p.m.-10:00 p.m. Friday, 10:00 a.m.-6:00 p.m. Saturday and 1:00 p.m.-6:00 p.m. Sunday on Broadway

Sunday midway opens at 10:00 a.m.
9:00 a.m. classic car show
tractor show all weekend in Drake park
Beer garden opens at noon
Bob- will use Garry's beer

Blue Pike Cantina may serve wine in beer garden and may do wine tasting 4:00 p.m.-6:00 p.m. Saturday. They are also interested in being a food vendor in the street. Melisa is still talking with them.

Memorial Day parade will be on Monday, May 30th at 10:00 a.m. Meet at 9:30 a.m. at Pearl and beach

Official alcohol sales times:

Friday 4:00 p.m.-1:30 a.m.
Saturday 1:30 p.m.-1:30 a.m.
Sunday noon-6:00 p.m.

In beer garden at River Park and park adjacent to 303 S. Water Street

Motion: Rick motions to accept alcohol sales times/locations as presented. Marc 2nd all ayes so passed. No discussion

Melisa-we need to get liquor bond in the amount of \$50 from Nickel and Saph

Motion: Rick motions to accept liquor bond as presented. Gloria 2nd all ayes so passed.
No discussion

Melisa-we are required to get 3 insurance quotes yearly to maintain competitive bidding per our purchase policy. She has looked locally and online and it's practically impossible to get an insurance company to accommodate us. Nickel and Saph has been fair and good to us

Motion: Rick motions to waive competitive bidding 3 quote rule. Marc 2nd all ayes so passed.
No discussion

Rick-all set for community service for county.

Pending call back from General RV, we are scheduled to have 11 RV's at festival. One of which will be used as a Command Center.

Bob- Kudos to Rick if he can pull this off because Bob has tried before and didn't get anywhere. We will need to look into additional real-estate if we have 11 motor homes but we will cross that bridge if we get the opportunity.

Melisa-how much value is there in using camper as command center? Why should they get to set up without paying a vendor fee.

Bob-states that it's worth it to have it as an attraction.

No adjustments to road closures for now

Bob-ask Mr. Garwood if we can put dumpster in his gravel lot. We don't want it by the food. It smells the 1st day, but it's bad by the 2nd day. Rick - We need to give dumpster company a week's notice where to put it. MGM is the company donating dumpster

Melisa received an email from Mr. Trippin Tunnel. He wants to charge \$100 per hour for horses and wagons, for a total of \$400 on Saturday. Board feels we have an obligation to ask Houston's if they are interested in offering this service, partially because they are local. Board in agreement. The cost outweighs the benefit at this time, so we are going to pass on Schultz's Horse drawn wagon rides.

Looked over sponsor sheet. We need to add:

Garry Spencer
Gary Kane
Vicky DeZeeuw
Jenny Tope
Scott Charron
Adam Newton
Jared Maynard
Marty Blanchard
Chris Arnold
Ben Hackett
Big Dog Media TV

Melisa-made Ellen Beaudry a \$2500 sponsor for taking official pics all weekend. She will do it again and is excited about it. She gives us the electronic copies, rights, etc. Well worth the sponsorship. Jennifer Knightstep will be out of town this year with her daughter, so she is unavailable. We are looking for a 2nd photographer. Does anyone know one? Julie will talk to her nephew. Rick-might know a guy with a drone that can take pics

Melisa-Julie write a \$3000 check to Great Lakes Fireworks LLC. Transfer funds from Fireworks fund to general fund.

Motion: Rob motions to approve \$3000 check for fireworks as presented. Rick 2nd all ayes so passed.

Bob-Is working with barge company. Not looking good this year to have one donated due to expense of equipment removal and down time.

Melisa-received a letter with a self-addressed and stamped return envelope from Georgia Phelan. She bought a canopy for \$79.99 + tax. We had previously mailed her a check for \$60.00 to cover the cost, but there's no way to buy a canopy for \$60.00. The difference is \$21.19.

Motion: Rob motions to send Georgia a check for the difference. Rick 2nd, Bob opposes. The rest ayes so passed.

Money spent on festival photo cut outs:

Lumber Jack: 4 sheets plywood, 3 quarts paint, 2 gallons paint & paint brushes. Need to pay out of general fund when we receive the invoice. Supplies have been delivered to Riverview East High School. Thanks to Rick and Melisa

Money spent on float-

Lumber Jack: 1 Gallon and 1 quart of paint. Pay out of Miss Maritime Days account.

Lowe's: 5# screws, 5# washers. Take from Miss Maritime Days account at Northstar. Purchased by Bob \$42.63

Etsy.com: fabric for skirting of float. Take from Miss Maritime Days account. Purchased by Bob \$332.50

Motion: Rick motions to reimburse Bob \$375.13 for supplies. Gloria 2nd, Bob and Melisa abstain the rest ayes so passed.

Wensco: float supplies. Take from Miss Maritime Days account. Purchased by Rob \$343.34

Motion: Rick motions to reimburse Rob \$343.34 for supplies. Marc 2nd, Rob abstain. The rest ayes so passed.

Checks received:

- Our Lady on the River-\$25 deposit-don't cash, just hold
- Marine City Fish Company-\$250 sponsorship
- Scentsy vendor-\$75 fee/deposit
- Jay's-\$150 sponsorship
- Ribs on the River entry fee
- Kinetic Energy Race entry fee?
- Anita's-\$100 for HSRA Shirt Advertising

Motion: Rob motions to pay out for advertising on t-shirts to HSRA. Rick 2nd. All ayes so passed.

Melisa-Radio 1st (107.1 WSAQ) sales rep came by selling slots for advertising. That opened dialogue about our radio promotion options and the offer we had was actually a good deal when presented correctly and broken down into manageable options. She made an executive decision to go with them for our silver level + sponsor advertising opportunity. Board in agreement with decision.

Rick-For Ribs on the River do trophies instead of plaques

Where are we on Ribs on the River t-shirts? Are we doing sponsorship? We have Food Depot and Broken Anchor Tattoo parlor so far. Need to stop selling and soliciting sponsors for this. It conflicts with our current sponsor platform.

Entertainment lineup is as complete as it can get for now. If anyone knows any bands that would perform for free we can fit them in. We have a budget of \$6000 for entertainment and we're at \$5200 right now, so we're under budget for now but not sure how our increased hours and demand will reflect our sound engineering price.

Melisa-we need to identify leadership for next year. Melisa will not be president. It is just too much right now. She wants to mentor future president, and still wants to be involved with festival, just not as president. Board is already spread too thin, because we keep losing people and aren't getting more volunteers.

Discussion on possible replacements and Bob is going to reach out to a few individuals that may be interested and a good fit.

Julie will still be treasurer

Gloria will be secretary

Rob will not run for board position but will still be available to help with festival weekend and where asked, Just can't commit the time required for board position next year.

Motion: Rick motions to make Gloria secretary. Rob 2nd, Gloria accepts. The rest ayes so passed.

Motion: Rob motions to adjourn. Rick 2nd all ayes so passed.

Meeting adjourned at 9:13 p.m.