

**Marine City Maritime Days Festival
General Membership Meeting
5/9/16
Gar's Lounge**

Meeting called to order at 6:40 p.m.

Present: Melisa, Rob, Julie, Bob, Rick, Marc

Absent: None

Guests: Mike Horn, Matt Horn, Frank Stockwell, Jan Stockwell, Chris Finsterwald, and Don Davenport

Review minutes from 4/15/16

Motion: Rob motions to accept minutes as presented. Rick 2nd all ayes so passed.

Parade Chair and Secretary positions still open.

Melisa read Julie's report since Julie is running late. Miss Maritime Days has 8 girls signed up all from MCHS. Congratulations letters have been mailed and photo/meeting is scheduled for May 20th. Coughlin Jewelers already ordered crowns for Miss Maritime Days Queen Contest, need to add them to list of sponsors. She will start working on voting boxes soon. Jennifer DeWolf has been in contact with Julie and is going to start working on the Lil Miss contest.

Ribs on the River has 6 teams registered. Julie sent out sponsor letters for Ribs on the River offering \$100 sponsor spots on back of Ribs t-shirts. No takers as of tonight.

Financial Update:

Fireworks Account - \$8,469.31

Miss Maritime Day Account - \$2,577.08 (includes \$1000 sponsorship from Northstar)

General Fund –

Balance from Last Mtg. \$31245.72

Deposited \$460.00

Checks Written \$230.00 (St. Clair Parks for stage and Bay Rama for parade entry)

Balance as of 4/14/16 \$31475.72

Motion: Rick motions to accept financial update as presented. Rob 2nd all ayes so passed.

5K- Melisa mentioned that Jessica may be having some troubles with new 5K registration company. After short discussion Bob offered to help Jessica if she needed him to make a phone call.

Arts and Crafts- 13 Returning and 8 new crafters registered. Turned in some more crafter registrations. The show is looking good with some new items. Very exciting.

International Kinetic Energy Racing – The Homebuilt Soapbox Racing Association called Bob to let us know of an advertising opportunity. They are offering tee shirt sponsors at \$100. Shirts will be seen at all HSRA events. They will also announce all of their sponsors twice at each event thanks to Bob's quick thinking. Maritime Days IKER is purchasing 2 spots. Anita's and Fisher Baker Packaging are each also purchasing a spot.

Motion: Rick motions to spend the \$160 on advertising from the general budget. Marc 2nd all eyes so passed.

Karaoke Contest – Melisa needs to follow up with Star. We haven't heard anything since that one meeting.

Advertising- It doesn't appear that the postcards had any impact with the exception of possibly Paul Phelps Service.

Tractor Show- Bob needs to follow up with HPATEEM, Melisa invited them but haven't gotten any paperwork.

International Comic Con- Sponsored by the Great Lakes Titanic Connection (Dan Micoff) They will have multiple events going on in downtown area during Maritime Days on Saturday. Would also like to have a costume contest on Festival Stage. Melisa said this is a perfect example of our community coming together during and for Maritime Days and this is what we have been asking people to do for a few years now. This will be a very good add to the lineup.

Stinky Sneaker Contest- The Chamber of Commerce will be adopting this event. Judging will occur on Sunday on the Festival Stage.

Teddy Bear Craft and Picnic- Needed to relocate this event due to the kids rides. New location will be in the South Beach Park.

Entertainment – Rob said we have been working on an awesome line up for this year and it has been fun reaching out to our entertainers and researching new opportunities. Melisa said she really misses Andrea! Tentative schedule available to look at.

Fireworks Contract – We have a revised contract for only \$6,000. After further review the verbiage of the 10% penalty for inclement weather was in last year's contract too. We also had a \$6,500 show last year due to additional sponsorship. Melisa will sign and send contract asap along with necessary permits signed by city manager.

TIFA- Melisa went to the last meeting and requested \$3488.20. Total event fee estimated at \$4678.80. We had a \$660.60 carryover from last year and didn't request assistance for fire because we were not charged for fire last year. TIFA voted to sponsor \$3000 of the event fee.

Event Layout & Schedule- Melisa and Rob said that they don't have the time to make the "pretty" schedule of event document. Melisa is going to reach out for help from a graphic designer.

Vendor – Misty Meadow Boutique, new this year

Motion: Rick motioned to accept Misty Meadow Boutique, Marc 2nd, no discussion, all eyes, so passed.

Float Building: At our house this Sunday

Next meetings:

Board Mtg Wednesday May 25th @ 6:30 at Blanchards

GMM: Wednesday, June 1st at 6:30 p.m.

Will need board meeting in between

Motion: Rob motions to adjourn. Rick 2nd all eyes so passed.

Meeting adjourned at 8:00 p.m.