

Marine City Festival

10/20/15

Board Meeting

Alger Street Marine City

Present: Melisa, Tiffany, Nicole, Bob, Marc, Rick, Julie

Absent: Rob

Review minutes from 9/30/15 meeting. Date in header must be changed to reflect actual date.

Motion: Melisa motions to accept the minutes as presented with date change. Rick 2nd all ayes So passed

Old Business:

Blue Thumb Promotions engraved the plaques to be attached to the picnic tables at \$10 each. The picnic tables will be dropped off to the Lions Club next Monday during their Monday night meeting.

Library usage during meetings – we can use their meeting room, around their schedule. We will keep the next general membership meeting, 11/3, at Gars. Possibly use the library room after the New Year.

Bureau of State Lottery – received a final notice for the raffle report. The report was already mailed in, have to look into when it was mailed and if it has been received.

Chamber of Commerce – Received a parade invite for the lighted Santa Parade, the Tuesday before Thanksgiving 11/24. They ask for donations to sponsor the parade.

Motion: Rick motions to donate \$25 toward the lighted Santa parade. Marc 2nd all ayes. So passed

Lake St. Clair Guide – advertising in their spring catalog. They would print 20,000 copies to distribute to a limited amount of areas throughout S.E. MI and Canada. After much discussion, it is decided to pass on this advertising opportunity because the exposure wouldn't be great enough for our needs at this time.

Arts & Crafts – Chris has turned in \$80 for new vendors for the 2016 season!

Financial Report:

\$24,973.16 in Talmer checking account; \$ 8,961.97 when we started the year; \$ 16,011.19 profit

Northstar has \$ 1,727.41 for Ms. Maritime and float expenditures

At this time there is no official financial report for submission. There is a +/- \$400 discrepancy between what Tiffany says we have and Talmer says we have. Tiffany is to work with Melisa on getting that prepared in time for the general membership meeting.

New Business

Intern: Melissa is no longer an “intern” but asked if she could work with us. She is required for one of her classes to work with an organization and perform various tasks. She is currently working on a newsletter for Maritime Days and has created a facebook graphic.

Fundraising – the stickers went over well last year, would like to continue with those. Need to think on something bigger/better for the bigger sponsors next year.

T-shirt’s – a contract must be created between the festival board and the t-shirt contractor to include deadlines and what is expected.

Title Sponsors – We need to discuss the level of cost/benefit for a possible Title Sponsor and clearly outline all expectations. Where logo is to be incorporated, etc.

Vendor Contracts – must be completed by the general membership meeting 11/3.

Midwest Indoor Racing Series – Bob is working with them to create an event for the festival next year. They will require up to \$ 15,000 (\$10,000 to set up the track, \$3,000 for prizes, and \$ 2,000 for other i.e. bleachers). How much would our insurance rise for this event?

Melisa will be meeting with the City Manager next week and Dept Heads for a wrap up meeting to discuss this year’s events and any changes needed for next year.

Next meeting: General Membership 11/3, 7 pm at Gars Lounge

Motion: Bob motions to adjourn, Rick 2nd all ayes. So passed.