

Approved Minutes  
Marine City Festival, Inc.  
Board Meeting  
Gars Bar and Lounge  
March 9, 2015

Present: Melisa, Rob, Nicole, Rick, Bob, Marc

Absent: Carol

Audience Present: Don and Julie Davenport, Andrea Taube, Angie Allor, Bob and Laurie Vernier, Sue McMillian, Loren and Leanne, April Williams, Bill Schultz, Gary Spencer, Chris and Harvey Finzterwald, Colleen Kowalewski

Review Meeting Minutes from 1/6 and 2/1. All members have seen.

Motion: Rick requests approval of the minutes as presented. Rob seconded all approved.

**Financial Update:**

\$12967.18 currently in the checking account; \$1467.29 in savings. Current expenses \$ 1352.26.

We have received \$ 5349.00 in sponsorships as of 3/9/15. We have also received 1 vendor payment and 1 registered runner.

McBride Manly and Co has finished the paperwork necessary to file for the 501 c3. The documents were submitted to the IRS.

**Motion:** Rick requests awarded McBride, Manley and Co a Gold Sponsorship as earned through all of their pro bono work. Marc seconded all approved.

**Motion:** Gary requests an approval on the financial update. Rob seconds, all approves.

**Arts and Crafts:** currently have 4 registered crafters.

**Administration Business:**

Marine City Festival was awarded a \$2500 grant from Community Foundation Grants. Open for discussion of allocation of funds. No vote tonight. It must be something that was listed in the request for the grant. Two leading ideas are for use of a horse-drawn wagon and towards the entertainment budget. Voting to be done at next meeting.

295 sponsor letters were mailed out. Parade invitations were emailed. Vendor applications were also emailed out based on 2013 mailing list.

Quotes still needed for Port-a-Potties and the dumpster. Rick offered to assist with the dumpster quote.

**Carnival Contract discussion:**

Wondershowz - \$15 preshow sale / \$20 at the door wrist bands.

Carey and Paul Group - \$8 preshow sale / \$12 at the door wrist bands.

Both companies offer amusement and rides for the younger crowd, 10 years and younger.

Open discussion. Most favor Carey and Paul Group, need to have their contract picked over a bit more.

**Update on current activities:**

Event layout has started with space filling fast.

Deadline for events to be listed is April 15, in order to order tri-fold brochures.

Need contact information for Mike Horn to host the fishing contest again this year.

**Advertising Update:**

The festival is being featured on ebw.tv, a local online channel out of Port Huron.

Paul from CTV has invited us in for a Focus Session

Interest is renting a table at the flea market to sell sponsor stickers and collecting donation for fireworks. Also possible t-shirts?

Stevie B's Fundraiser is set for April 9, Thursday 9 am – 4 pm.

**Entertainment Update:**

1 stage is secure, pending on the 2<sup>nd</sup> stage. The DJ has not returned any phone calls yet. Andrea comes in with a new tentative budget of \$3760.00. Elvis is not available with his band but is available as a solo act for half the price, \$500.

Friday – comedienne and 2 bands

Saturday – tribute day; Elvis, Blues Brothers, and a local tribute band

Sunday – Double Date Quartet.

Magician and the karate guy are set for the 2<sup>nd</sup> stage.

**Beer Garden discussion:**

Thursday – 6pm – 10pm

Friday – 4 pm – 2 am

Saturday – 12 pm – 2 am

Sunday – 12 pm – 6 pm

Try to set up Thursday as a ladies night, with a special invite to vendors to come a day early.

**Motion:** Rob requests the hours to be recorded as written. Melissa K. seconded, all agreed.

Set up the Vortex Tunnel in front of the beer garden, partially to block the view of the stage. There will be no charge to the festival for use of the tunnel.

Horse-drawn wagon – needs 25' x 8' spacing required. A possible historical wagon tour to coincide with the laminated books available for purchase. \$5.00 per person for a 30 minute tour. Possible setting up blocks of time for the tours versus whenever the wagon is full. In between of tours providing rides for singles and groups not interested in tours. Requires a \$300 commitment for the weekend; \$100 daily.

**Motion:** Rob requests that we commit \$300 for the horse drawn wagons. Marc seconded all agreed.

On Friday the Nautical Park will be empty. Open discussion in filling that park.

Motion: Marc requests adjourning until the next meeting. Bob seconded all agreed

Next meeting is April 21, 2015, Tuesday at 7 pm at Gars Lounge