

2018 Advertising & Sponsorship Options and Commitment Form

***TITLE SPONSOR \$15,000 _____**

- Company name highlighted as Title Sponsor on Schedule of Events and Festival Promotional Materials (excludes forms and individual event promotional items)
- Company name in all Radio Advertising with our local radio partners
- Ability to purchase discounted radio advertising through our local partners
- Company logo on all pages of Maritime Days Official Website with Hyperlink
- Banner Ad on Home Page of Maritime Days Official Website
- Social Media Posts on Facebook
- Prime Vendor/Exhibit Space for prospecting, merchandising and distribution
- Company logo on collectable festival tee shirts and staff shirts
- Ability to hang Ten (10) company-supplied banners (3'x5') inside Festival Garden
- Free parade entry for premium advertising opportunity
- Company logo highlighted on sponsor recognition boards on festival grounds
- Five (5) festival sponsor window decals to be displayed in high visibility locations of sponsor's choice.

***Fireworks Sponsor \$ 6,000 _____**

- Company highlighted as Named Fireworks Sponsor on Schedule of Events and Festival Promotional Materials (excludes forms and individual event promotional items)
- Company name in all Radio Advertising when promoting fireworks
- Ability to purchase discounted radio advertising through our local partners
- Company logo on all pages of Maritime Days Official Website with Hyperlink
- Banner Ad on Home Page of Maritime Days Official Website
- Social Media Posts on Facebook
- Prime Vendor/Exhibit Space for prospecting, merchandising and distribution
- Company logo on festival collectable tee shirts and staff shirts
- Ability to hang (4) four company supplied banners (3'x5') inside Festival Garden
- Free parade entry for premium advertising opportunity
- Company name and logo highlighted on sponsor recognition boards on festival grounds
- Three (3) festival sponsor window decals to be displayed in hi visibility locations of sponsor choice



***Main Stage Named Sponsor \$3,000.00 _____**

***Festival Stage Named Sponsor \$2,500.00 _____**

- Company highlighted as Named Stage Sponsor on Schedule of Events
- Company name in all radio advertising when promoting stage headliners
- Ability to purchase discounted radio advertising through our local partners
- Company logo on all pages of Maritime Days Official Website with Hyperlink
- Banner Ad on Home Page of Maritime Days Official Website
- Social Media Posts on Facebook
- Prime Vendor/Exhibit Space for prospecting, merchandising and distribution adjacent to stage
- Company logo on festival collectable tee shirts and staff shirts
- Company logo highlighted on stage schedules and sponsor recognition boards on festival grounds
- Ability to hang (2) two company supplied banners (3'x5') on/around Sponsored Stage plus (1) additional in Festival Beverage Garden
- Free parade entry for premium advertising opportunity
- Two (2) festival sponsor window decals to be displayed in high visibility locations of sponsor's choice

***Named Event Sponsorship:**

_____ **Water Ski Show \$3,000** _____ **Ribs on the River \$2,500**

_____ **BMX Bicycle Show \$3,000** _____ **Parade \$2,500**

_____ **Other Event Expenses \$2,500 +**
(insurance, permits, advertising, portable restrooms, etc)

- Company highlighted in Schedule of Events as "specific" event named sponsor
- Company name in all Radio Advertising when promoting "specific" sponsored event
- Ability to purchase discounted radio advertising through our local partners
- Company logo on ALL pages of Maritime Days Official Website with Hyperlink
- Banner Ad on Home Page of Maritime Days Official Website
- Social Media Posts on Facebook and Twitter
- Prime Vendor/Exhibit Space for prospecting, merchandising and distribution
- Company logo on collectable festival tee shirts and staff shirts
- Ability to hang (3) three company supplied banners (3'x5') inside Festival Garden
- Free parade entry for premium advertising opportunity
- Company logo highlighted on sponsor recognition boards on festival grounds
- Two (2) festival sponsor window decals to be displayed in high visibility locations of sponsor's choice



***Gold Sponsorship \$1000 _____**

- One (1) Vendor/Exhibit Space for prospecting, merchandising and distribution
- Company name on collectable festival tee shirts and staff shirts
- Ability to hang (1) one company supplied banner (3'x5') inside Festival Garden
- Company name on ALL pages of Maritime Days Official Website with Hyperlink
- Ability to purchase discounted radio advertising through our local partners
- Free parade entry for premium advertising opportunity
- Company name *highlighted* on Sponsor Recognition Boards on festival grounds and Schedule of Events
- Two (2) festival sponsor window decals to be displayed on storefront or auto

***Silver Sponsorship \$250 _____**

- Ability to purchase discounted radio advertising through our local partners
- Free parade entry for premium advertising opportunity
- One (1) festival sponsor window decal to be displayed on storefront or auto
- Business name listed on: Maritime Days Official Website Sponsor Page, Sponsor Recognition Board on festival grounds, and Schedule of Events

***Small Business Sponsorship \$150 _____**

***Family Sponsorship \$20 _____**

- One (1) festival sponsor window decal to be displayed on storefront or auto
- Business or Family (Optional) name listed on: Maritime Days Official Website Sponsor Page, Sponsor Recognition Board on festival grounds, and Schedule of Events

Business Name: _____

Contact Name: _____

Address: _____

Phone Number: _____ Website: _____

E-Mail: _____

Business/Family Name to be advertised? _____

Checks can be mailed to: Marine City Festival Inc., P.O. Box 192, Marine City, MI 48039

** Radio Advertising, Vendor space (the sale of items and size of space) Parade Entries, etc will need to be arranged with festival committee prior to event and are available on a first come basis*

**Sponsorship must be paid in full prior to printing deadlines (April 1, 2018) to be included in promotional material.*