

Proposed Minutes

Marine City Festival Inc.

General Membership Meeting

11/17/2014

Gars Lounge

Directors and Officers Present - Melisa Blanchard, Bob Blanchard, Rick Papin, Marc Rau, Rob Gardiner, Carol Watson, Nicole DuVall. None Absent

Members Present: Chris and Harvey Finsterwald

Review meeting minutes from previous 2 meetings (10/1 and 10/14). Rob motioned to accept minutes as is, Marc 2nd, all ayes – passed

Introduce the intern – Melissa Krutsch. Student at CMU major in public relations. Discussed providing a Letter of Recommendation for her as needed.

Financial Update: Champion Marine and GT Graphic never received payment. Checks were cut but never cleared. Need to Stop payment on previous checks and reissue new ones immediately.

Discussed changes in the Articles of Incorporation, Conflict of Interest Policy, and By-laws

Rob motioned to accept the proposed changes to the Articles of Incorporation, Conflict of Interest Policy, and By-laws. Bob 2nd, all ayes – passed

McBride and Manley offered to fill out the form for the IRS to change over to 501c3. \$750 filing fee plus misc. fees that we are still responsible for.

Melisa will be submitting the special events application; to include all of uptown.

Carnival Companies – no update

Announcement: The 2015 Maritime Days will be July 31, August 1 with the possibility of adding Thursday, July 30

New Activities:

- Children's Parade and Teddy Bear Picnic by Relevant Church
- Soapbox Racing (working with www.hsra.ca)
- Ribs on the River
- Great Lakes Burn Camp Fire truck Dunk Tank
- Sky Dive Drop-in

New Activities Possible:

- Daisy Inflatable Range
- BMX show
- Beer pong

Returning Activities

- Classic Car show hosted by the Boy Scouts Sunday
- Motorcycle Show hosted by HOH Saturday
- Tractor Show hosted by HPATEEM on Saturday and Sunday
- Parade on Sunday
- Fireworks – on Friday pending funding
- Arts & Crafts – Saturday and Sunday. Chris asked if the fee can stay the same from last year
Chris and Melisa to work on updates to vendor form.

Advertising and Fundraising:

- We are participating in M.C., Algonac, and St Clair Santa Parades. Everyone is welcome to join us.
- New Logo for this year. Official letterhead to stay the same
- New fundraising platform for this year. Window decals offered to both businesses and individuals. Different colors for different levels of sponsorships. More affordable levels are offered this year. Big sign at the festival listing all the sponsors. Melisa is working on new letter for the sponsorships.
- The intern is working on social media; Twitter, Instagram, and FB

Open Discussion:

- Colleen – Holy Cross would possibly like to sponsor a pancake breakfast, volleyball tournament, and / or a movie in the park. She will take these ideas back to her group for discussion.

Motion to adjourn by Rick, Bob 2nd, all in favor.

Next meeting is January 6, 2015 at 7:30 pm at Gars Lounge